

Research on the value transmission of music education in Colleges and universities from the perspective of interactive ritual chain

Yuanyuan Zhu

Academy of Music, Jiangsu Normal University, Xuzhou 221116, China

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Abstract: Under the guidance of the scientific outlook on development, it is a common way of education to integrate multiculturalism into teaching reform. As an important promoter of music culture, colleges and universities also need to implement such an educational method, because the integration of multiculturalism is conducive to the integration and further development of national music culture. Based on music theory and practice, promoting the popularization of diversified music education ideas is of great significance to promote the development of the whole music education in Colleges and universities. Based on the interactive ritual chain, this paper introduces the interactive ritual theory, combs the path of music education value research, and discusses the possibility of turning from Practical Existentialism and axiology.

1. Introduction

The rigidity of traditional music teaching is a difficult problem in music education in Colleges and universities. In order to achieve the teaching goal, the teaching mode based on indoctrination and cramming has affected students' initiative and learning enthusiasm for music education. Therefore, in order to effectively improve the effectiveness of music education in Colleges and universities, we need to integrate the way of multicultural teaching into it. The so-called multicultural education is a new educational concept formed under the background of the current information age[1]. Through the application of multicultural education in college education, students can understand and master more types of music and cultural knowledge, optimize students' comprehensive quality and comprehensively improve the teaching effect. This teaching method not only enriches the means of music education in Colleges and universities, but also enriches the content of music teaching in an all-round way. For multicultural teaching methods, it needs to integrate the understanding and interpretation of multiple cultures[2]. In essence, it is the recognition of cultural diversity. In specific teaching activities, it is manifested in the respect and acceptance of cultural forms and educational subjects, and then in the inclusiveness of the world's multicultural culture. Multicultural music culture is an important module of multiculturalism. It not only effectively promotes the development of multiculturalism[3], but also improves the development degree of multiculturalism. To carry out diversified music education in Colleges and universities in China, we mainly guide students through the form of cultural guidance in teaching work, so as to enable students to master the music expression forms in various countries and regions and the cultural information conveyed behind the music, broaden the cultural vision of college students and enhance their awareness of cultural equality[4].

2. "Presence" of interactive ceremony in the value transmission of music education in Colleges and Universities

The theory of interactive ritual chain originated from Durkheim's religious sociology. Durkheim proposed two interrelated and mutually reinforcing mechanisms constituting social interaction rituals: shared action and consciousness and shared emotion. Subsequently, Randall Collins developed and improved the interactive ritual chain theory. Collins believes that "interactive ceremony is a daily procedural activity carried out by both parties through capital and emotional exchange"[5]. Collins believes that the interactive ceremony consists of four factors: first, two or

more people gather in the same place, and they will influence each other because of their physical presence; The second is to set boundaries for outsiders; Third, people have the same focus of attention; The fourth is that people share common emotions or emotional experiences. Among these elements, Collins pointed out that the most important ones are mutual attention and emotional bond, which is the core mechanism of the interactive ritual chain. At the same time, Collins pointed out that the interactive ceremony will produce four results: first, group unity; Second, individual emotional energy, that is, a kind of psychological emotion full of strength, enthusiasm and self-confidence when taking action; Third, the symbols that can represent the group recognized by the group, that is, the "sacred things" mentioned by Durkheim; Fourth, the sense of morality, that is, group members should strive to make the group's sense of justice be defended and group symbols be maintained, so as to prevent them from being infringed by violators[6].

In the whole set of "interactive ritual chain" theory, "emotional energy" and "interactive ritual market" are the core concepts emphasized by Collins. Emotion is a kind of long-term and stable social emotion[7]. It is the foundation and power that dominates interpersonal relationships, affects interpersonal behavior, and constitutes the whole society. With the help of interactive rituals, short-term emotions can be transformed into long-term emotions. Specifically, at the beginning of the interactive ceremony, people gathered together due to an event and invested in short-term emotions similar to emotions such as happiness, anger, sadness and joy. However, in the continuous interactive behavior, this short-term emotion and interactive experience began to accumulate and transform, which enhanced the sense of identity among group members, resulting in a sense of group belonging. With the continuous repetition of interactive behavior, this sense of group belonging or group unity has become emotional energy in the sense of Collins[8]. It can be seen that emotional energy is the pursuit and identification of individual members for group identity. For groups, this pursuit and identification of individuals is conducive to the formation of "group unity" and the effective exchange of emotional energy.

As for the so-called "interactive ritual market", Collins believes that in addition to the material market and marriage market, there is also an interactive market for people's encounters, that is, everyone's choice of who to interact with, in what way and with what ritual intensity is subject to his opportunities and what they can provide each other, To attract each other to join the interactive ceremony [9]. This involves the resources, status, exchange and other factors of both sides. People's interaction has the characteristics of market. In interaction, people estimate time, energy, symbolic capital and other resources they can exchange, and then choose those ways that can maximize their emotional interests. Of course, Collins pointed out that in the interactive ceremony, the role of the material market can not be ignored. If the interactive ceremony is not supported by material resources, the possibility of failure of the interactive ceremony will be greatly increased, and the generation of emotional energy is impossible. But among the two, Collins believes that it is more important to seek the maximization of emotional energy, because it is the most primary interest goal pursued by individuals participating in interaction. Therefore, interactive behavior is a highly rational behavior of individuals[10].

3. The value of music education

3.1. Effect on social groups

The individual quality of the educated leads to the harmonious, orderly and healthy group behavior through the cultivation and shaping of music art, and finally promotes the development and progress of social civilization.

In the daily life of human society, music is everywhere. It beautifies the living environment and enriches life experience with its unique charm. It has the social function of harmonizing group interpersonal relations, stabilizing social order, promoting the synchronous development of social spiritual civilization and material civilization, and improving the quality of human life[11]. Music education is a form of "harmonious movement". By cultivating and developing the cooperative relationship between people, it develops the spirit of mutual respect, unity and interaction,

discipline compliance and coordination, forms the spirit of collectivism and group consciousness of close cooperation between people, enhances the sense of identity, affinity and cohesion, These will play a great role in social stability and orderly operation. Music is the influencing force of social health. Influenced by beautiful, noble and healthy music, the whole society will show an optimistic, positive and upward spiritual outlook, so that people can cheer up, love life, love life, love work, and have good hope for the future. This is the social realm that the spiritual civilization of building a well-off society in an all-round way hopes to achieve. especially! "In the 21st century, with the improvement of the aesthetic value of commodity culture, music will directly promote the prosperity and development of social economy as a powerful socio-economic force and emerging industry. Music education shoulders the important task of improving the artistic quality of the whole nation. Only when the overall quality of music can be improved, can the value of music in promoting social progress be realized. This shows that , music education can directly promote the prosperity and development of a well-off society and is a powerful driving force for social progress[12].

3.2. Promote people's all-round development

Music education has played a strong role in promoting the all-round development of the educated. As the famous American composer and educator Dr. Herbert Zieper said, "learning music is not only for art and entertainment, but also for training the mind and developing the body and mind. In this regard, music is very important." music education can delight students' body and mind, stimulate and cultivate students' multiple perceptions and ways of thinking, Its transfer can create favorable conditions for the curriculum teaching of other disciplines in the school. It can be said that music education can occupy a place in school education, which itself proves the value of music education in the whole educational development.

Music education can make people have a broad and peaceful mind, optimistic and upward spirit and the needs of mutual communication. It can effectively shape individual sound personality and establish individual collectivism spirit and cooperation consciousness. Music education can stimulate individual creative impulse, develop intelligence and creative potential, develop imagination and expressiveness, and effectively cultivate individual innovative spirit and practical ability. The success of physicist Einstein is a great example. He believes that his success in physics is inseparable from his lifelong musical activities. He once said, "many of my scientific achievements are inspired by music." in addition, a large number of learning and music activities will stimulate the sharp increase in the number of synapses in the right brain spine, improve people's intelligence and strengthen their image thinking ability[13]. Music education is the best way to make people relaxed and happy. It can not only make individual students' life rich and colorful, but also its influence will accompany individual's whole life and make life more beautiful. Music education focuses on integrity and perfection, so it is an education to cultivate an all-round and dynamic overall personality, so that people can think and create from a more macro perspective.

3.3. Inherit and develop traditional excellent music culture

The essence of education is to achieve better inheritance and development of culture. Integrating multiculturalism into music education in Colleges and universities can not only expose students to more different types of culture, expand students' career, help students form good artistic appreciation ability, but also inherit and develop the traditional excellent music culture. For college music education itself, it belongs to the inheritance and exploration process of music art. In teaching, it will involve the learning and inheritance of a variety of music cultures, which makes the music culture develop comprehensively in the process of continuous integration and development.

4. Interactive ritual chain of music education value in Colleges and Universities Based on traditional education

For music itself, it belongs to the medium of civilization transmission. At the same time, it has

also become an important module of culture in the process of continuous development and enrichment. In every corner of the world, there is the shadow of music. It comes from people's different social life and cultural habits. Its music types are inconsistent, its music systems are different, and its contents are also very different. In essence, different music types and music systems have no distinction between high and low. They are people's spiritual sustenance and emotional expression, and the transmission of different values, world outlook and outlook on life. With the advent of the information age, the efficiency of information transmission has been strengthened, and the relationship between various cultures in the world has become closer. Among them, the music culture is also constantly exchanging and learning, developing in integration and integrating in development. For the current mainstream music systems in the world, each music system has its corresponding cultural background in the stage of production and development, and the music forms are also different due to different cultural backgrounds. These music forms with different contents have become a rich database of music education in Colleges and universities, so as to ensure high-quality music learning in Colleges and universities.

5. Conclusions

The quality of music education in Colleges and universities directly affects the development of music art in China. It is related to the cultural vision of college students and the exchange and learning between music culture and international music culture. Therefore, integrating multiculturalism into music teaching in Colleges and universities is of great significance to inherit China's traditional excellent music culture, cultivate high-quality music talents and develop music art. This requires continuous practice and exploration, continuous improvement and perfection, so as to adapt to the rapid changes of world music culture and the development of national culture.

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